


Key findings: Geopolitical resilience of French companies operating abroad

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Almost two thirds of companies experienced disruptions of their foreign investments due to geopolitical factors, with the war in Ukraine perceived as having the biggest impact.

61%  61% of respondents have been **disrupted by geopolitical events** over the past two years.

Sources of disruption :



Top **geostrategic risks** according to surveyed companies:



A false sense of security? While French leaders are fairly confident in their companies' ability to manage geopolitical events, there remains a certain amount of doubt which could prove critical in a crisis situation:

88%

88% felt very prepared to secure **stakeholder interests** in case of a geopolitical event –

10%

of which only 10% felt very prepared

82%

82% said their companies could respond **very quickly to a geopolitical crisis** –

9%

of which only 9% said they could respond very quickly

88%

88% claimed that their processes would be effective in **ensuring business continuity** –

8%

of which only 8% said they would be very effective

89%

89% of respondents said they were confident they could revise strategies to **adapt to emerging risks** –

22%

of which only 22% were very certain

The most common measures that French companies have already implemented to mitigate geopolitical risk include:



82%

Investments in cybersecurity

75%

Business continuity plan

64%

Diversified supply chains

63%

Contractual provisions

53%

Scenario planning

Looking forward, the most common measures that leaders believe they should implement include:



54%

Staff training

51%

Implementation of procedures to anticipate risk

44%

Review of supply chains

41%

Strategic partnerships

37%

Crisis management advisory

The survey was carried out by an independent market research company, OpinionWay, on behalf of Dentons and DGA Group. The survey consisted of interviews with 200 leaders of businesses of more than 50 employees, which have invested or plan to invest abroad. The sample included companies of different sizes, industry sectors and region. The interviews were conducted via Computer Assisted Telephone Interview (CATI) between May 16 and June 14, 2024.

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