

5TH ANNUAL DENTONS DATA SUMMIT

Privacy law and beyond: Navigating today's challenges and trends

Grow | Protect | Operate | Finance

Part 1: Learning session 12 – 2:30 p.m.

12 p.m.	<p>Welcome and introductions Speaker: Kirsten Thompson, Partner, National Practice Group Lead, Privacy and Cybersecurity</p>
12:05 – 12:50 p.m.	<p>Lightning round</p> <p>Around the world privacy update (India, China and North Korea) Speakers: Ketan Mukhija, Partner (New Delhi), Pascal Jiang, Partner (Shanghai), and Christina Jiwon Park, Partner (Seoul)</p> <p>Interactive – Two Truths and a Lie (About Privacy game) Speakers: Rachel Macklin, Associate (Edmonton), Melika Mostowfi, Associate (Calgary) Jen Rees-Jones, Senior Manager, Privacy and Data (Toronto) and Ana Qarri, Associate (Toronto)</p> <p>Litigation update Speakers: Kelly Osaka, Partner (Calgary) and Chloe Snider, Partner (Toronto)</p>
12:50 – 1:20 p.m.	<p>Show me the money: Understanding enforcement powers/process, factors driving the imposition of fines/penalties, and how organizations can build due diligence programs to reduce penalties Speaker: Kirsten Thompson, Partner, National Practice Group Lead, Privacy and Cybersecurity (Toronto)</p>
1:20 – 1:50 p.m.	<p>Vendor service agreement checklist: Both controllers and processors have new obligations and new risks Speaker: Danielle Dudelzak, Associate (Calgary)</p>
1:50 – 2:20 p.m.	<p>Using de-identification and anonymization to unlock new uses of personal information – Can you? Should you? Speaker: Luca Lucarini, Associate (Toronto)</p>

Accreditation for Part 1

- Law Society of British Columbia: 30 minutes Practice Management and 60 minutes Substantive Credit
- Law Society of Ontario: 30 minutes Professionalism and 60 minutes Substantive Credit
- Barreau du Québec: In our view, this session would meet the CLE requirements of the Barreau du Québec



2:20 – 2:30 p.m.

Break

Part 2: Workshop sessions 2:30 – 4 p.m.

Stream 1	Stream 2
<p>Privacy officer workshop: Complying with the most challenging new requirements under Québec Law 25</p>	<p>Digital advertising workshop: Understanding the digital ad ecosystem and managing privacy risk and compliance</p>
<p>Speakers: Kirsten Thompson, Partner (Toronto), Alexandra Quigley, Associate (Montréal), and Jen Rees-Jones, Senior Manager (Toronto)</p> <ol style="list-style-type: none"> 1. Consent guidelines – “Express”, “Implied” and “Presumed” – what are the differences and what you need to do now 2. How to conduct a privacy/transfer impact assessment when “communicating” 3. Personal information outside of Québec 4. Scope of the new profiling requirements and the appropriate form of consent (opt-in vs. opt-out) 	<p>Speakers : Danielle Dudelzak, Associate (Calgary) and Margot Patterson, Counsel (Ottawa)</p> <ol style="list-style-type: none"> 1. Challenges affecting the future of online advertising (e.g., greater regulatory scrutiny and pressure from the Platforms) 2. Privacy requirements in the AdTech space 3. Lessons learned from international enforcement
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